



Aboriginal Artwork Contest Announced

November 15, 2010 - AIDS Calgary Awareness Association invites submissions for our Aboriginal Artwork Contest. We are looking for an image to be used in our work building partnerships and strengthening the response to HIV/AIDS in urban, rural, and on-reserve Aboriginal communities.

The artwork will be used for marketing and promotional materials distributed in Aboriginal communities across Alberta. The contest is a great opportunity to build your resume and express your creativity, while supporting and positively impacting Aboriginal people across the province.

The theme of the project is "Strong voices working together in the face of HIV." We hope to see submissions which represent the strength and diversity of Alberta's Aboriginal people, as we work in partnership towards HIV prevention, education and the compassionate support of Aboriginal persons living with HIV/AIDS.

At AIDS Calgary, we know that the more voices we have, the stronger the message. We also know that Aboriginal people are leaders who make a difference in building strong and healthy communities. Our goal is to gather the wisdom, kindness, hope, and humour of Aboriginal people as we travel the road towards healthy and supportive individuals and communities.

This contest is open to all people who identify as Aboriginal. **The winner of the contest will receive a \$350 cash honorarium.**

For complete contest information please see the attached contest rules. The contest opens Wednesday, December 1st and the deadline for submissions is Monday, January 31st, 2011.

For more information about HIV and Aboriginal people:

[HIV & Aboriginal Populations](#) – The A Word

[HIV & Aboriginal Populations](#) – AIDS Calgary Briefing Document

[Canadian Aboriginal AIDS Network](#)

[Bloodlines Magazine](#) – Red Road HIV/AIDS Network



Contest Rules

1. General Rules

This contest is open to any Alberta resident who identifies as an Aboriginal person. Submitted work must be original and unpublished. No syndicated, copyrighted or clip art are acceptable. A participant can make multiple submissions. Participation in this contest implies acceptance of these rules.

2. Technical Requirements

- Maximum size: 11x17
- Art work can be submitted in traditional or digital form
- Traditional media: The artwork can be on any surface with any medium (chalk, pencil, ink, oil, etc.). Please use a fixative if you use chalk, pencil or pastel to avoid accidental smudging or distortion.
- Digital media: All digital art must be colour and high-resolution (CMYK 300 DPI or greater). The final digital file formats should be submitted in EPS, TIFF, JPEG (high resolution) or Photoshop (PSD).

3. Delivery of Artwork

Artwork should be delivered to AIDS Calgary Awareness Association at 110, 1603 – 10 Avenue SW. Our office is open for delivery Monday – Friday, 8:30am – 12:30pm and 1:30 – 4:30pm.

All deliveries should have the attached submission form included.

4. Judging Criteria

Artwork will be judged by a panel including Aboriginal community members and AIDS Calgary staff using the following criteria:

- Appropriate and positive approach;
- Creativity, originality and artistic quality;
- Visual clarity.

5. Dates

Artwork will be accepted anytime between December 1, 2010 and January 31, 2011. Please note that the AIDS Calgary office will be closed from December 23, 2010 – January 3, 2011 inclusive. The winner will be announced in February 2011.

6. Awards

The selected artwork will be used by AIDS Calgary Awareness Association and our satellite organizations in campaigns targeted to reach Aboriginal populations. In addition, the winning artist will receive a cash honorarium of \$350.



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7. Copyright

By submitting their work, participants will transfer all rights of reproduction, modification and dissemination to AIDS Calgary Awareness Association. All entries become the property of AIDS Calgary Awareness Association. AIDS Calgary Awareness Association and/or any of its satellite organizations will have the right to publish the work without express permission provided the name of the author is published.

8. Other

Any doubt in the interpretation of these rules, and for any other case not covered by these rules shall be decided by AIDS Calgary Awareness Association. Please do not hesitate to contact us at info@aids Calgary.org if you have any questions or concerns.

PLEASE PRINT CLEARLY – Include this form with your artwork submission

Name:

Address:

Phone Number:

Email:

The Artist surrenders all reproduction rights, including the right to claim statutory copyright in the work. The agreement shall be binding upon the parties hereto, their heirs, successors, assigns and personal representatives.

I understand and agree to all terms and conditions set by AIDS Calgary Awareness Association

Signature

Date