



August 6, 2010

Media Advisory

TO: Assignment Editors/News Directors

WHAT: AIDS Calgary BBQ Fundraiser. The Calgary Stampeders are helping out with the 2010 Scotiabank AIDS Walk for Life by cooking and selling burgers for a minimum donation of \$10. All proceeds go towards the 2010 Scotiabank AIDS Walk for Life.

PHOTO OP: Calgary Stampeders Henry Burris, Mike Labinjo, Charleston Hughes, Burke Dales, Jermaine Jackson and Scott Coe will be in attendance flipping burgers, signing autographs and posing for pictures. Simonne LeBlanc, AIDS Calgary Executive Director will also be available for interview.

WHERE: Local 522, Public Tavern & Kitchen
522 – 6 Avenue SW
Calgary, AB

WHEN: **Monday, August 9, 2010**
2:30 – 6:30pm

WHY: All proceeds go towards the 2010 Scotiabank AIDS Walk for Life. Walk funds go directly to support, prevention and education programs for those affected and infected by HIV/AIDS in Calgary. AIDS Calgary provides support services for people at-risk for, living with and affected by HIV/AIDS, and provides HIV prevention and education for the entire community.

AIDS Calgary is a local not-for-profit AIDS service organization that offers support services, prevention and education to individuals who are at-risk for, affected by or living with HIV/AIDS. For more information, please contact AIDS Calgary at (403) 508-2500 (or toll free at 1-877-440-2437) or online at www.aidscalgary.org.

For more information, please contact:

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