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**April 20, 2009**

**MEDIA ADVISORY**

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## **VOLUNTEER CHALLENGE**

- TO:** Assignment Editors/News Directors
- WHAT:** AIDS Calgary Awareness Association is launching their new volunteer program with an exciting volunteer challenge. 2,000 Volunteer Hours, 50 Volunteers, 18 Weeks, 1 Cause. What if, this summer, you could really make a difference?
- EVENTS:** 4:00 – 7:00pm - Volunteer Open House  
5:00pm – Volunteer Challenge Launch
- PHOTO OPS:** Media interviews available throughout the Open House
- WHERE:** AIDS Calgary Awareness Association  
1603 – 10 Avenue SW
- WHEN:** Wednesday, April 22, 2009
- WHY:** Since the epidemic began, AIDS has killed more than 25 million people worldwide. HIV/AIDS affects us all. There is no cure and no vaccine. Our volunteers make a critical contribution to the work that AIDS Calgary does in the community.

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AIDS Calgary is a local not-for-profit AIDS service organization that offers support services to individuals who are at-risk for, infected or affected by HIV/AIDS and provides prevention and education throughout the Calgary region. For more information, please contact AIDS Calgary at (403) 508-2500 or online at [www.aidscalgary.org](http://www.aidscalgary.org).

**To schedule a media interview please contact:**

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